



Capitalize on the *Versatility* of Bulk Cereal

Kellogg's® bulk cereal offers the *versatility* you need to satisfy guests' unique tastes at *breakfast and beyond*. Whether garnished with favorite toppings, as a snack, or in recipes across every day part, Kellogg's® cereal's multiple uses makes it a *must-have* for your operation.



Snacks



Meals



Recipes



Toppings

Kellogg's
Raisin
Bran

Kellogg's
SPECIAL
K

Kellogg's
FROSTED
FLAKES

FROOT
LOOPS

APPLE
JACKS

Kellogg's
Krave

RICE
KRISPIES

COCOA
KRISPIES

Kellogg's
LOW FAT
granola

Kellogg's
Frosted
Mini
Wheats



Kellogg's® is #1 in Cereal

Kellogg's® is the share leader in foodservice, with a 41% share.¹



Bulk Up On Variety

Kellogg's® offers a wide variety of cereals to meet consumer preferences – from flavorful favorites like Krave®, Froot Loops®, and Frosted Flakes® to nutrition-forward choices such as Mini-Wheats® and Kashi® – our bulk cereals enable high volume, self-serve facilities to increase the versatility of their menu offerings.



Win with Kellogg's® Top-Selling Brands

Kellogg's® has 5 of the top 10 bulk cereal brands in foodservice.¹
The #1 fastest turning bulk cereal SKU in C&U is Krave®.²



WK Kellogg Co Bulk Dispensers:

Convenient and safe merchandising solutions to *save labor*.



Bulk Dispenser 2-Wide Tall

- 12.5"W x 26.125"H x 13.75"D
- Approx. Total Capacity:
1192 fl. oz. or 149 cups



Bulk Dispenser 3-Wide Tall

- 18.375"W x 26.125"H x 13.75"D
- Approx. Total Capacity:
1788 fl. oz. or 223.5 cups



Bulk Dispenser 2-Wide Short

- 12.5"W x 17.625"H x 13.75"D
- Approx. Total Capacity:
640 fl. oz. or 80 cups



Bulk Dispenser 3-Wide Short

- 18.375"W x 26.125"H x 13.75"D
- Approx. Total Capacity:
960 fl. oz. or 120 cups



Dishwasher
safe bins



No electricity
required



Works with all Kellogg's®
brands and any material bowl



Low labor
solution



Available in
4 sizes

WK Kellogg Co

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Bulk Cereal Dispenser Order Form

Choose A Dispenser



Quantity

Bulk Dispenser
2-Wide Tall

FREE*



Quantity

Bulk Dispenser
3-Wide Tall

FREE*



Quantity

Bulk Dispenser
2-Wide Short

FREE*



Quantity

Bulk Dispenser
3-Wide Short

FREE*

*Annual Purchase Volumes Required

Order Information: Please Complete

Shipping Contact: _____

Shipping Address: _____ Location /School Name: _____
(No P.O. Boxes please)

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Date Requested Delivery By: _____ Profit Center # (if applicable): _____

Please reach out to Jonathan Kloeppel at
Jonathan.Kloeppel@wkkellogg.com for order placement and questions





PRODUCT LIST

Case Code		Product Description	Pack Size
BULK CEREAL			
38000-02991		Kellogg's® Apple Jacks®	4 ct. / 31 oz.
38000-00191		Kellogg's® Corn Flakes®	4 ct. / 26 oz.
38000-01791		Kellogg's® Froot Loops®	4 ct. / 31 oz.
38000-01591		Kellogg's® Frosted Flakes®	4 ct. / 40 oz.
38000-04991		Kellogg's® Frosted Mini-Wheats® Bite Size	4 ct. / 56 oz.
38000-72010		Kellogg's® Krave® Chocolate	4 ct. / 35 oz.
38000-49834		Kellogg's® Granola Crunchy Clusters	4 ct. / 50 oz.
38000-13791		Kellogg's® Granola with Raisins	4 ct. / 50 oz.
38000-25435		Kellogg's® Granola without Raisins	4 ct. / 50 oz.
38000-00891		Kellogg's® Raisin Bran®	4 ct. / 56 oz.
38000-00591		Kellogg's® Rice Krispies®	4 ct. / 27 oz.
38000-01691		Kellogg's® Special K® Original	4 ct. / 32 oz.
38000-18166		Kellogg's® Special K® Red Berries	4 ct. / 44 oz.
38000-00691		Kellogg's® All-Bran® Complete®, Wheat Flakes	4 ct. / 43 oz.
38000-03591		Kellogg's® Crispix®	4 ct. / 30 oz.
18627-47192		Kashi GO® Cinnamon Crunch	4 ct. / 50 oz.

For more information, please contact your sales representative,
or visit WKKelloggAwayFromHome.com

WK Kellogg Co