



CEREAL IN A CUP

Give consumers the cereals they want and the convenience their lifestyles demand. *Kellogg's® Cereal-in-a-Cup* delivers satisfying, adult-sized portions in portable, no-spill packages your customers can enjoy. Just add milk and go!



Increase shopper loyalty and breakfast sales by making the brands they love quick and easy to enjoy.



Improve returns with the higher price point of these larger-portioned, high-value brands. And, *Kellogg's® Cereal-in-a-Cup* drives bundle purchases of milk, juice, fruit and coffee.



Our optimized assortments enable you to offer varieties that cater to your customers' unique tastes without overstocking one flavor.

Meet the growing need for fast, on-the-go convenience at breakfast - and throughout the day



**Kellogg's®
Frosted Mini-Wheats®**
60 ct. / 2.5 oz. | 38000-42798



Kellogg's® Cocoa Krispies®
60 ct. / 2.3 oz. | 38000-31966



Kellogg's® Corn Pops®
60 ct. / 1.5 oz. | 38000-12467



Kellogg's® Froot Loops®
60 ct. / 1.5 oz. | 38000-12465



Kellogg's® Frosted Mini-Wheats®
60 ct. / 2.1 oz. | 38000-27095
2oz. Equiv. of Grain K-12 SKU



Kellogg's® Apple Jacks®
60 ct. / 1.5 oz. | 38000-12469



Kellogg's® Frosted Flakes®
60 ct. / 2.1 oz. | 38000-12468



**Kellogg's®
Raisin Bran Crunch®**
60 ct. / 2.8 oz. | 38000-12474



**Kellogg's® Classic
Cereal Assortment Pack**
60 ct. / Assorted | 38000-12609



**Kellogg's® Favorite
Cereal Assortment Pack**
60 ct. / Assorted | 38000-12611



**Kellogg's® Wellness
Cereal Assortment Pack**
60 ct. / Assorted | 38000-18315

WK Kellogg Co



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Product Description	Case Code	Case Count/ Unit Size	Gross Case Wt. (lbs)	
<i>Kellogg's® Frosted Mini-Wheats®</i>	38000-42798	60ct./2.5oz.	14.338 lbs.	
<i>Kellogg's® Frosted Mini-Wheats®</i> 2oz. Equiv. of Grain K-12 SKU	38000-27095	60ct./2.1oz.	10.945 lbs.	
<i>Kellogg's® Apple Jacks®</i>	38000-12469	60ct./1.5oz.	10.700 lbs.	
<i>Kellogg's® Cocoa Krispies®</i>	38000-31966	60ct./2.3oz.	13.500 lbs.	
<i>Kellogg's® Corn Pops®</i>	38000-12467	60ct./1.5oz.	10.00 lbs.	
<i>Kellogg's® Froot Loops®</i>	38000-12465	60ct./1.5oz.	10.700 lbs.	
<i>Kellogg's® Frosted Flakes®</i>	38000-12468	60ct./2.1oz.	13.030 lbs.	
<i>Kellogg's® Raisin Bran Crunch®</i>	38000-12474	60ct./2.8oz.	17.500 lbs.	
<i>Kellogg's® Cereal Assortment Pack - Classic:</i> <i>Kellogg's® Corn Flakes® (6), Kellogg's® Frosted Flakes® (16), Frosted Mini-Wheats® Bite Size (12),</i> <i>Raisin Bran Crunch® (8), Kellogg's® Rice Krispies® (6), Special K® (12)</i>	38000-12609	Assorted	10.467 lbs.	
<i>Kellogg's® Cereal Assortment Pack - Favorite:</i> <i>Kellogg's® Apple Jacks® (8), Kellogg's® Rice Krispies® (6), Kellogg's® Froot Loops (8),</i> <i>Kellogg's® Frosted Flakes® (20), Frosted Mini-Wheats® Bite Size (9), Raisin Bran Crunch® (9)</i>	38000-12611	Assorted	11.980 lbs.	
<i>Kellogg's® Cereal Assortment Pack - Wellness:</i> <i>Kellogg's® Low Fat Granola with Raisins (12), Special K® (12), Special K® Red Berries (12),</i> <i>Special K® Fruit & Yogurt (10), Kashi® GOLEAN Crunch!® (6), Frosted Mini-Wheats® Bite Size (8)</i>	38000-18315	Assorted	11.937 lbs.	

FOR MORE INFORMATION AND NUTRITIONAL INFORMATION,
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