

INCREASE
PARTICIPATION
WITH

NEW!

Kellogg's®
**COCOA
LOOPS**®

DID YOU KNOW COCOA BEGINS AS A FRUIT?

Available July 2026 in 1oz bowls and 2oz pouches



14g - 28g
Whole
Grain¹



Good
Source of
Fiber

6

6 Essential
Vitamins &
Minerals



Item #		Product Description	Case	Whole Grain Rich	Grain Ounce/ Equiv.	Buy American Compliant	No FD&C Colors*	Made with Natural Flavors	Smart Snack Eligible
41192-11496		Kellogg's® Cocoa Loops® 1oz. Bowl	96ct./1oz.	✓	1oz.	✓	✓	✓	✓
41192-11322		Kellogg's® Cocoa Loops® 2oz. Pouch	60ct./2oz.	✓	2oz.	✓	✓	✓	✓**

For more information, contact your WK Sales Representative
or visit WKKelloggAwayFromHome.com

WK Kellogg Co

1. 1oz. Bowl contains 14g Whole Grain, 2oz. Pouch contains 28g Whole Grain.

*FD&C colors are synthetic color additives not in this product. **2oz. only eligible if served as an entrée. © 2025 WK Kellogg Co