

**INCREASE
PARTICIPATION
WITH**

NEW!

**Kellogg's®
COCOA
LOOPS®**

DID YOU KNOW COCOA BEGINS AS A FRUIT?



**NOW
SHIPPING!**

**14g - 28g
Whole
Grain¹**

**Good
Source of
Fiber**

**6
Essential
Vitamins &
Minerals**



Item #	Product Description	Case	Whole Grain Rich	Grain Ounce/ Equiv.	Buy American Compliant	No FD&C Colors*	Made with Natural Flavors	Smart Snack Eligible
41192-11496	Kellogg's® Cocoa Loops® 1oz. Bowl	96ct./1oz.	✓	1oz.	✓	✓	✓	✓
41192-11322	Kellogg's® Cocoa Loops® 2oz. Pouch	60ct./2oz.	✓	2oz.	✓	✓	✓	✓**

For more information, contact your WK Sales Representative or visit WKKelloggAwayFromHome.com

WK Kellogg Co

1. 1oz. Bowl contains 14g Whole Grain, 2oz. Pouch contains 28g Whole Grain.

*FD&C colors are synthetic color additives not in this product. **2oz. only eligible if served as an entrée. © 2026 WK Kellogg Co