

Kellogg's® Granola

GOOD FOOD
TO GO!



*2oz. and bulk sizes only



Now available in **THREE** easy-to-use formats, including:
2 oz. pouches, 1 oz. pouches, and bulk.

From breakfast to lunch or a quick snack on the go - granola is the ultimate low-labor, high versatility food that students love! Boost yogurt, fruit, baked goods, and much more with the satisfyingly wholesome crunch of Kellogg's® Granola made with colors & flavors from natural souces.



Kellogg's® Granola is the
**2ND BEST-SELLING BRAND
IN THE CATEGORY¹**

Bulk Granola is
UP 8.4% vs YA in K-12²



Item #	Product Description	Case	Whole Grain Rich	Grain Ounce/ Equiv.	Buy American Compliant	Made with Colors & Flavors from Natural Sources
38000-49834	Kellogg's® Granola, Breakfast Cereal, Crunchy Clusters, Bulk	4ct./12.5lb.	✓	2oz.	✓	✓
38000-11458	Kellogg's® Granola, Breakfast Cereal, Crunchy Clusters	48ct./2oz.	✓	2oz.	✓	✓
41192-11618	NEW! Kellogg's® Granola, Breakfast Cereal, Crunchy Clusters NOW SHIPPING!	100ct./1oz.	✓	1oz.	✓	✓

For more information, contact your **WK Sales Representative** or visit **WKKelloggAwayFromHome.com**

1. NPD RTEC Category Review Ending Apr '25, L12M Total Foodservice Bulk Granola
2. NPD RTEC Category Review Ending Apr '25, L12M K-12 Bulk Granola © 2026 WK Kellogg Co

