



Capitalize on the *Versatility* of Bulk Cereal

Kellogg's® bulk cereal offers the *versatility* you need to satisfy guests' unique tastes at *breakfast and beyond*. Whether garnished with favorite toppings, as a snack, or in recipes across every day part, Kellogg's® cereal's multiple uses makes it a *must-have* for your operation.



24/7 Snacks

Meals

Recipes

Toppings



Kellogg's® is #1 in Cereal

Kellogg's® is the share leader in foodservice, with a 41% share.¹



Bulk Up On Variety

Kellogg's® offers a wide variety of cereals to meet consumer preferences – from flavorful favorites like Krave®, Froot Loops®, and Frosted Flakes® to nutrition-forward choices such as Mini-Wheats® and Kashi® - our bulk cereals enable high volume, self-serve facilities to increase the versatility of their menu offerings.



Win with Kellogg's® Top-Selling Brands

Kellogg's® has 5 of the top 10 bulk cereal brands in foodservice.¹ The #1 fastest turning bulk cereal SKU in C&U is Krave®.²



WK Kellogg Co Bulk Dispensers:

Convenient and safe merchandising solutions to *save labor*.



Bulk Dispenser 1-Wide Tall

- 6.5"W x 26.125"H x 13.5"D
- Approx. Total Capacity:
596 fl. oz. or 74.5 cups



Bulk Dispenser 2-Wide Tall

- 12.5"W x 26.125"H x 13.75"D
- Approx. Total Capacity:
1192 fl. oz. or 149 cups



Bulk Dispenser 3-Wide Tall

- 18.375"W x 26.125"H x 13.75"D
- Approx. Total Capacity:
1788 fl. oz. or 223.5 cups



Dishwasher safe bins



No electricity required



Works with all Kellogg's®
brands and any material bowl



Low labor solution



Available in 3 sizes

WK Kellogg Co

Bulk Cereal Dispenser Order Form

Choose A Dispenser



Quantity

Bulk Dispenser
1-Wide Tall

FREE*



Quantity

Bulk Dispenser
2-Wide Tall

FREE*



Quantity

Bulk Dispenser
3-Wide Tall

FREE*

Choose Dispenser Label(s)

- | | | |
|---|--|---|
| <input type="checkbox"/> Kellogg's® Apple Jacks® | <input type="checkbox"/> Kellogg's® Frosted Mini-Wheats® Bite Size | <input type="checkbox"/> Kellogg's® Granola without Raisins |
| <input type="checkbox"/> Kellogg's® Corn Flakes® | <input type="checkbox"/> Kellogg's® Krave® Chocolate | <input type="checkbox"/> Kellogg's® Raisin Bran® |
| <input type="checkbox"/> Kellogg's® Froot Loops® | <input type="checkbox"/> Kellogg's® Granola Crunchy Clusters | <input type="checkbox"/> Kellogg's® Rice Krispies® |
| <input type="checkbox"/> Kellogg's® Frosted Flakes® | <input type="checkbox"/> Kellogg's® Granola with Raisins | <input type="checkbox"/> Kellogg's® Special K® Original |
| <input type="checkbox"/> Kashi GO® Cinnamon Crunch | <input type="checkbox"/> Kellogg's® All-Bran® Complete® Wheat Flakes | <input type="checkbox"/> Kellogg's® Special K® Red Berries |

Order Information: Please Complete

Shipping Contact: _____

Shipping Address: _____ Location /School Name: _____

(No P.O. Boxes please)

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Date Requested Delivery By: _____ Profit Center # (if applicable): _____

Please contact your sales representative for order placement and questions.



PRODUCT LIST

Case Code		Product Description	Pack Size
BULK CEREAL			
38000-02991		<i>Kellogg's® Apple Jacks®</i>	4 ct. / 31 oz.
38000-00191		<i>Kellogg's® Corn Flakes®</i>	4 ct. / 26 oz.
38000-01791		<i>Kellogg's® Froot Loops®</i>	4 ct. / 31 oz.
38000-01591		<i>Kellogg's® Frosted Flakes®</i>	4 ct. / 40 oz.
38000-04991		<i>Kellogg's® Frosted Mini-Wheats® Bite Size</i>	4 ct. / 56 oz.
38000-72010		<i>Kellogg's® Krave® Chocolate</i>	4 ct. / 35 oz.
38000-49834		<i>Kellogg's® Granola Crunchy Clusters</i>	4 ct. / 50 oz.
38000-13791		<i>Kellogg's® Granola with Raisins</i>	4 ct. / 50 oz.
38000-25435		<i>Kellogg's® Granola without Raisins</i>	4 ct. / 50 oz.
38000-00891		<i>Kellogg's® Raisin Bran®</i>	4 ct. / 56 oz.
38000-00591		<i>Kellogg's® Rice Krispies®</i>	4 ct. / 27 oz.
38000-01691		<i>Kellogg's® Special K® Original</i>	4 ct. / 32 oz.
38000-18166		<i>Kellogg's® Special K® Red Berries</i>	4 ct. / 44 oz.
38000-00691		<i>Kellogg's® All-Bran® Complete®, Wheat Flakes</i>	4 ct. / 43 oz.
38000-03591		<i>Kellogg's® Crispix®</i>	4 ct. / 30 oz.
18627-47192		<i>Kashi GO® Cinnamon Crunch</i>	4 ct. / 50 oz.

For more information, please contact your sales representative, or visit WKKelloggAwayFromHome.com

WK Kellogg Co